



PLAYERS GO PLACES

New
Players Kings,
Regular and Menthol

12 mg "tar," 1.0 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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00710-00204 C
Players
"Maxwell's Plant"
Ring King—1983
Page 4 C—Officer

Wells, Rich, Greene, Inc.



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